



TeknoClass

New Educational Dimensions

**FEATURES OF
THE TRAINING
PLATFORM**

TEKNOPRIME

THE PLATFORM HAS FOUR SYSTEMS



PROMOTION SYSTEM



**LEARNING
MANAGEMENT SYSTEM**



E-COMMERCE SYSTEM



**INTEGRATED
MANAGEMENT SYSTEM**

LEARNING MANAGEMENT SYSTEM

▶ **VARIOUS TRAINING SYSTEMS:**

TRAINING CAN BE DELIVERED IN SEVERAL MODELS

- ▶ TRAINING THROUGH RECORDED VIDEO COURSES
- ▶ LIVE COURSES
- ▶ ONE-TO-ONE COURSES

▶ **COURSE OPTIONS:**

THERE ARE MANY OPTIONS FOR EACH COURSE

SUCH AS COURSE CAPACITY, PRIVATE COURSES, COURSE STARTING DATE, COURSE REPORTS, FAQs, FILTERS, CLASSIFICATION, - CO-TRAINERS, ETC., THAT HELP YOU CREATE PROFESSIONAL EDUCATIONAL CONTENT FOR DIFFERENT EDUCATIONAL NEEDS.

▶ **TYPES OF EDUCATIONAL CONTENT:**

EMBEDDING VARIOUS TYPES OF FILES WITHIN LESSONS

SUCH AS UPLOADING A VIDEO CLIP - YOUTUBE VIDEO - VIMEO - FROM GOOGLE DRIVE - AUDIO FILE - IMAGE - DOCUMENT FILES (POWERPOINT, WORD, PDF FILES.....)

▶ **EMBEDDING (LIVE MEETINGS TOOLS):**

THIS GIVES THE ABILITY TO VIEW THE MEETING APP WITHIN THE PLATFORM WINDOW PLUS THE ABILITY TO SHARE THE SCREEN, CHAT, AND ACTIVATE THE CAMERA AND MICROPHONE.

▶ **TESTS AND ASSIGNMENTS:**

IT HAS A SET OF SETTINGS TO ADJUST IT WITH TWO TYPES OF QUESTIONS, MULTIPLE-CHOICE QUESTION AND ESSAY QUESTION, AS WELL AS THERE IS A HOMEWORK SYSTEM THAT CAN BE ANSWERED ON THE PLATFORM DIRECTLY OR UPLOADING A FILE CONTAINING THE ANSWER.

▶ **CERTIFICATES:**

THE CERTIFICATE DESIGN CAN BE ADDED WITH A SET OF DATA THAT WILL BE AUTOMATICALLY PRINTED ON IT WHEN EXPORTING IT, SUCH AS:

STUDENT NAME - COURSE NAME - GRADE - DATE - TRAINER NAME
- VERIFICATION CODE AND MORE... THE PLATFORM WILL ALSO ADD THE CERTIFICATES TO THE ARCHIVE SO YOU CAN BE ABLE TO SEARCH FOR ANYTIME AND VERIFY ITS VALIDITY.

▶ **WAYS TO UPLOAD VIDEOS:**

YOU CAN EMBED VIDEOS DIRECTLY FROM YOUTUBE AND VIMEO OR UPLOAD THEM TO THE PLATFORM.

▶ **INTEGRATION WITH GOOGLE CALENDAR:**

THIS HELPS IN SCHEDULING TASKS FOR TEACHERS AND STUDENTS AND NOTIFYING THEM ABOUT THEIR APPOINTMENTS.

▶ **APPOINTMENT BOOKING SYSTEM:**

APPOINTMENT BOOKING SYSTEM:

THE FOLLOWING FEATURES ARE AVAILABLE WITHIN THE SYSTEM:

- ▶ **TRAINERS:** THEY CAN SPECIFY THEIR LOCATION ON THE MAP AND ADD THE LESSON PRICE AND TYPE, WHETHER IT IS FACE-TO-FACE OR ONLINE, AND THE AVAILABLE TRAINING TIMES, WITH GROUPS TRAINING.

- ▶ **STUDENTS:** THEY CAN SEARCH FOR TRAINERS THROUGH THE MAP SEARCH FEATURE OR THROUGH THE TRAINERS' PAGE, THEN CHOOSE THE TRAINER AND SCHEDULE A SUITABLE APPOINTMENT, AND THEN THE PAYMENT PROCESS IS DONE. THE MEETING TAKES PLACE ONLINE VIA ZOOM OR ANOTHER APP AFTER THE TRAINER APPROVES THE APPOINTMENT.

▶ **INSTITUTIONS BOOKING SYSTEM:**

ORGANIZATIONS AND COMPANIES CAN HAVE THEIR OWN DASH-BOARDS ON THE PLATFORM, WHERE THEY HAVE THEIR OWN CON-TROL PANEL THROUGH WHICH THEY CAN ADD COURSES, TRAIN-ERS, AND STUDENTS TO BE TRAINED THROUGH THE PLATFORM.

▶ **FREE NAVIGATION AND RESTRICTED NAVIGATION:**

FREE NAVIGATION ALLOWS THE STUDENT TO CHOOSE THE LEVEL AND CONTENT OF EACH COURSE AND LEARN IT WITHOUT ANY RESTRICTIONS. RESTRICTED NAVIGATION CAN FORCE THE STUDENT TO FOLLOW A LINEAR SEQUENCE OF TRAINING LEVELS, SUCH AS THE DIPLOMA MODEL, WHICH INCLUDES SEVERAL LEVELS.

IT ALSO RESTRICTS THEIR MOVEMENT WITHIN THE COURSE TO ENSURE THE CORRECT SEQUENCE OF INFORMATION.

▶ **ABILITY TO DISPLAY DOCUMENTS:**

THE PLATFORM ENABLES THE TRAINEES TO EXPLORE THE DOCU-MENTS INSIDE THE BROWSER SO THAT THEY CAN'T DOWNLOAD THEM.

▶ **ACADEMIC DEPARTMENTS:**

GENERAL AND SUB-DEPARTMENTS CAN BE CREATED, AND EACH DEPARTMENT CAN HAVE AN INFINITE NUMBER OF COURSES.

PROMOTION SYSTEM

A REMINDING SYSTEM OF LIVE SESSIONS AND APPOINTMENTS.

▶ **PLATFORM INTERFACE:**

IT CAN BE EASILY MODIFIED AND CUSTOMIZED, ALLOWING FOCUS ON SPECIFIC COURSES OR EVENTS DURING DIFFERENT PERIODS OF THE YEAR TO BOOST SALES.

▶ **USER LOYALTY SYSTEM:**

STUDENTS EARN POINTS THROUGH THEIR ACHIEVEMENTS ON THE PLATFORM AND CAN USE THEM TO PURCHASE NEW COURSES OR PRODUCTS.

▶ **ONLINE AND OFFLINE PAYMENT SYSTEM:**

THE DIGITAL PAYMENT SYSTEM IS LINKED TO 30 GLOBAL PAYMENT GATEWAYS, WHICH SPEEDS UP THE DECISION-MAKING PROCESS FOR SUBSCRIBING TO COURSES. ITS ABSENCE POSES A BARRIER FOR SOME STUDENTS.

LOGIN FEATURE THROUGH SOCIAL MEDIA ACCOUNTS (GOOGLE-FACEBOOK) AND VERIFICATION VIA SMS MESSAGES, WHICH FACILITATES QUICK AND HASSLE-FREE ACCESS.

▶ **CONVENIENT PURCHASE SYSTEMS FOR CUSTOMERS:**

STUDENTS CAN SUBSCRIBE TO THE PLATFORM IN SEVERAL WAYS: PURCHASING INDIVIDUAL COURSES, PURCHASING COURSE PACKAGES AT A DISCOUNTED PRICE, ANNUAL, MONTHLY OR SEMI-ANNUAL SUBSCRIPTIONS THAT COVER A LARGE PART OF THE PLATFORM'S CONTENT.

▶ **FORUMS:**

A GENERAL FORUM FOR THE ENTIRE PLATFORM AND A SPECIFIC FORUM FOR EACH COURSE. THIS HELPS INCREASE STUDENT ENGAGEMENT WITH THE PLATFORM AND THE VISIT RATE.

▶ **BLOG:**

IT ALLOWS PUBLISHING ARTICLES THAT IMPROVE THE PLATFORM'S VISIBILITY IN SEARCH ENGINES AND INCREASE AUDIENCE VISITS AND THEIR INTEREST IN THE PUBLISHED ARTICLES.

▶ **COURSE EVALUATION SYSTEM: (REVIEW SYSTEM)**

IT HELPS STUDENTS KNOW THE QUALITY OF EACH COURSE AS THIS INCREASES THE CONFIDENCE IN GOOD ONES, AND IMPROVES SALES OPERATIONS.

▶ **KEYWORD FEATURE FOR EACH COURSE:**

TO FACILITATE THE APPEARANCE OF CONTENT ON SEARCH ENGINES, AS IT HELPS THE PLATFORM AS A WHOLE AND THE COURSE ITSELF TO APPEAR MORE IN SEARCH OPERATIONS COMPARED TO OTHER PLATFORMS.

▶ **MAILING LIST:**

TRAINEES' SUBSCRIPTION TO THE MAILING SYSTEM HELPS THE ADMINISTRATION PROMOTE THE LATEST COURSES AND NEWS.

▶ **BANNER ADS:**

IT ALLOWS ADDING ADVERTISEMENTS WITHIN THE PLATFORM TO HIGHLIGHT THE LATEST COURSES AND NEWS.

▶ **SUPPORTING SYSTEM:**

STUDENTS WILL BE ABLE TO COMMUNICATE WITH TRAINERS THROUGH A CLEAR AND PRACTICAL SUPPORT SYSTEM FOR THE COURSE.

INTEGRATED MANAGEMENT SYSTEM:

▶ **MULTIPLE ROLES:**

MANAGER, TRAINER, STUDENT, AND ADDING A NEW ROLE, EACH ROLE HAS AN INTERFACE THAT MATCHES ITS NEEDS AND PERMISSIONS.

▶ **EXPANDED PERMISSIONS SYSTEM:**

IT HELPS TO DETERMINE THE PERMISSIONS OF EACH PERSON ACCORDING TO THE MANAGEMENT.

▶ **DETAILED ADMINISTRATIVE AND FINANCIAL REPORTS:**

THESE REPORTS HELP EVALUATE WORKFLOW ON THE PLATFORM TO IMPROVE PERFORMANCE.

▶ **NOTIFICATIONS AND ALERTS SYSTEM:**

WHERE AUTOMATIC NOTIFICATIONS WILL BE SENT AFTER EACH RELEVANT OPERATION. PROMOTIONAL AND CUSTOMIZED NOTIFICATIONS CAN ALSO BE SENT TO USERS ACCORDING TO THEIR PERMISSIONS.

▶ **SPECIFYING THE ACCESS PERIOD TO THE COURSE:**

TO RESTRICT STUDENTS ACCESS ACCORDING TO THE AGREEMENT.

▶ **ADDING EXTRA PAGES:**

ADDING PAGES AND NAMING THEM AS NEEDED.

E-COMMERCE SYSTEM:

E-COMMERCE STORE, WHICH CAN SELL PHYSICAL AND VIRTUAL PRODUCTS WITH ITS OWN MANAGEMENT TOOLS AND REPORTING SYSTEM.

▶ **PERFORMANCE SPEED:**

THE PLATFORM IS BUILT WITH A SECURE, FAST, AND STABLE PROGRAMMING LANGUAGE.

▶ **LANGUAGES:**

THE PLATFORM IS AVAILABLE IN ENGLISH AND ARABIC, AND OTHER LANGUAGES CAN BE ADDED UPON REQUEST.

▶ **MOBILE APPLICATION:**

THERE IS A MOBILE APPLICATION FOR THE PLATFORM THAT THE INSTITUTION CAN REQUEST WITH EXTRA LAUNCHING FEE.



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